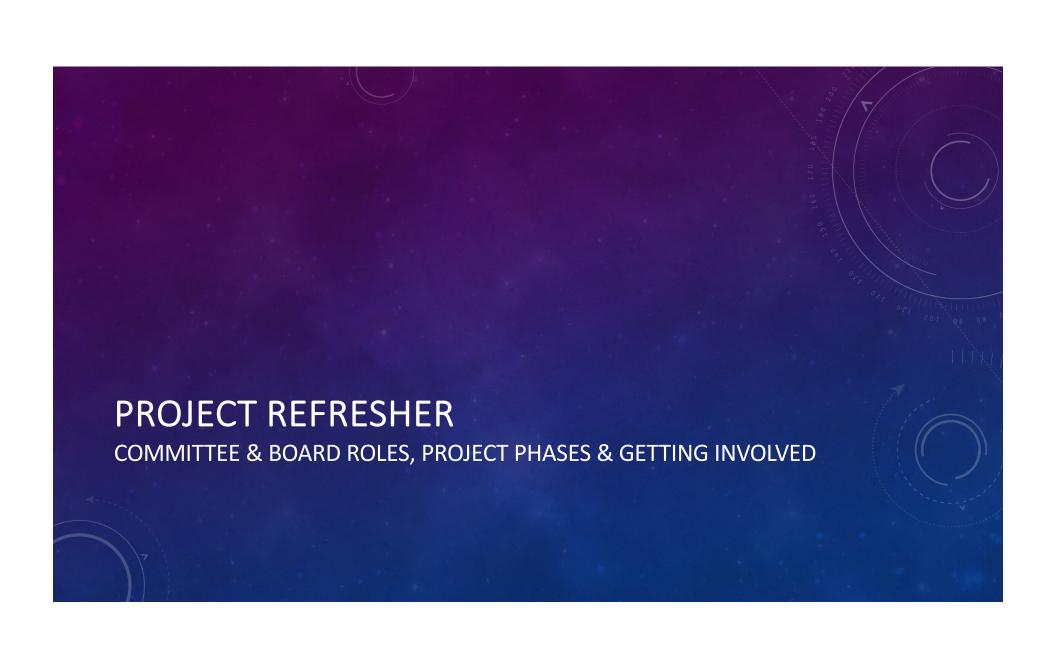


THANK YOU!

- Community members for participating in the first two round of meetings
- Community Outreach Teams
- Steering Committee
- Planning Board, Zoning Board, ACARC Chairs
- Town Board liaisons
- NPV team
- Hudson River Valley Greenway

OUTLINE FOR TONIGHT'S UPDATE

- 1. Quick review of Committee & Board roles, and project phases
- 2. Next steps Round 3 public input
- 3. Appendices:
 - Community outreach & advertising methods
 - Community participation



COMPREHENSIVE PLAN STEERING COMMITTEE MISSION STATEMENT

- Engage the Lewisboro community in order to inform the future of our town and capture this vision in an updated Comprehensive Plan.
- Ensure fair and equal opportunities for all members of the community to provide input throughout the multi-year process.

COMMITTEE & BOARD ROLES

STEERING COMMITTEE

 Manages the multi-year process, ensures public input is provided directly to the consultant team and is as inclusive and wide-reaching as possible

ZONING SUB-COMMITTEE

- Reviews first draft of consultant team Zoning Code recommendations with an eye towards consistency and practical implementation
- Helps limit the total rounds of revisions that are required for the draft Zoning Code updates

CONSULTANT TEAM

- Translates public input into actionable goals, objectives and recommendations
- Drafts the updated Comprehensive Plan and Zoning Code amendments

TOWN BOARD

- Reviews draft materials along the way to provide advance questions or concerns
- Votes to approve the updated Comprehensive Plan

TOWN BOARD INPUT & INVOLVEMENT

- (Ongoing) Quarterly updates & regular email updates/requests
- (Ongoing) Participation in workshops & surveys
- (June 2023) Joint Board Meeting with Town Board, PB, ZBA, ACARC, CAC to provide input on draft Goals, Objectives & Vision Statement
- (September 2023) Discussion with NPV on project plan/deliverables
- (October December 2023) Opportunities to review the early drafts of Zoning Code update
- Goals:
 - Ask questions, raise concerns throughout the process
 - When final drafts are ready for Town Board vote, there won't be any surprises

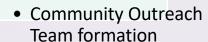
Project timeline

Introductory Phase

- Community launch survey
- Consultant search & hire
- Consultant preliminary review
- Community participation survey

COMPLETE

Community
Engagement Phase



- Workshop Series 1
- Draft vision, goals & objectives
- Workshop Series 2 workshops focused on Town & Hamlets
- Joint Board meeting with Town Board, PB, ZBA, ACARC, CAC

COMPLETE

Plan Update Phase

- Consultant drafts plan
 & zoning amendments
- Community input on draft
- Workshop Series 3
- Public hearing on proposed plan & proposed zoning amendments
- Town Board votes to adopt updated plan

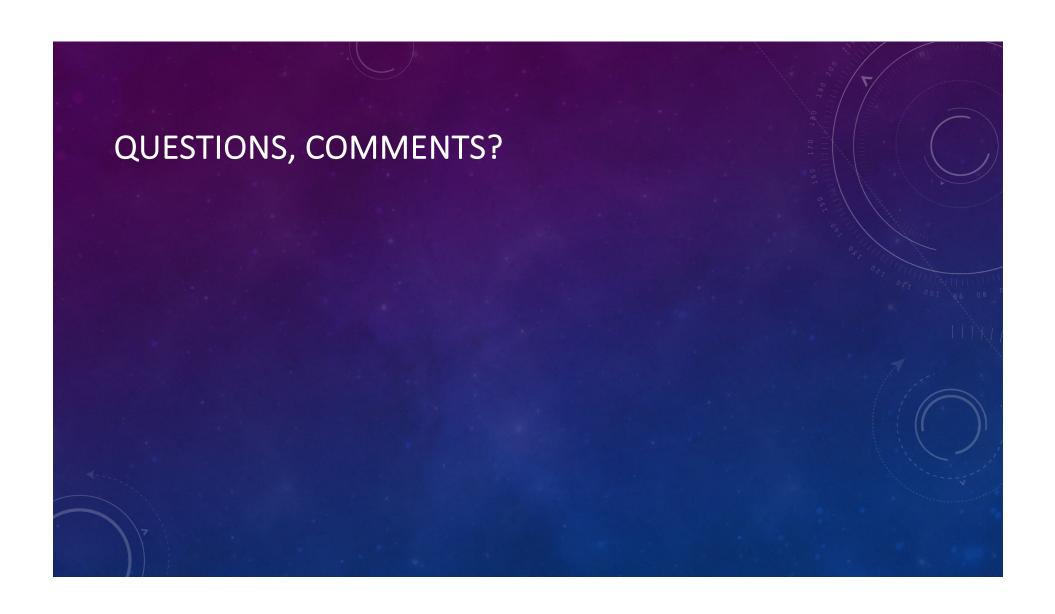
WE ARE HERE

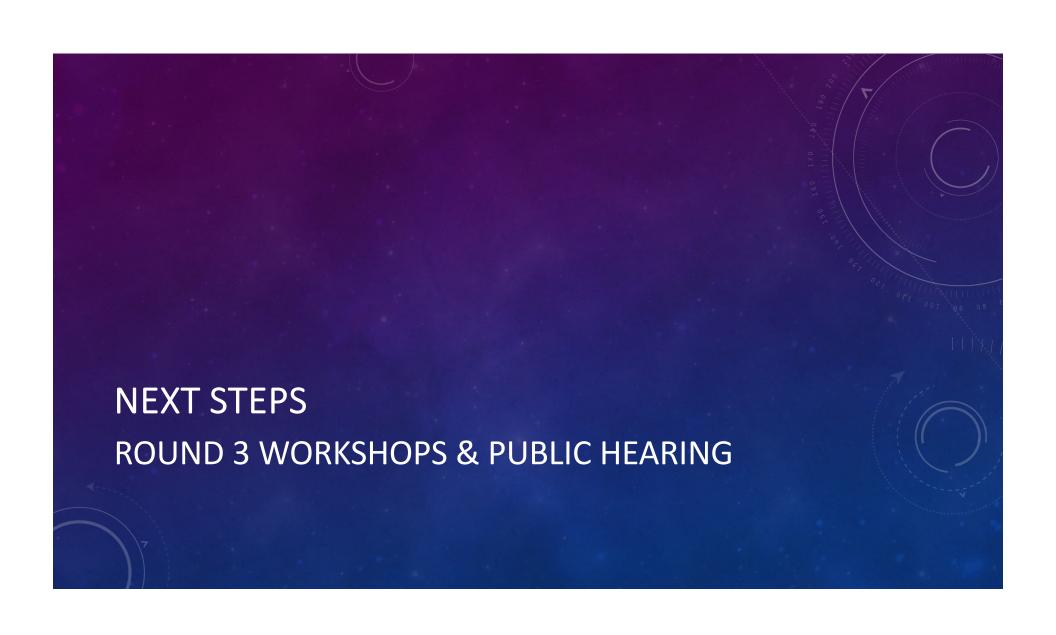
How can you get involved?

Plan Update Phase

- Visit our webpage (features Google Translate)
- Send us an email to join our mailing list
- Send us an email to join a Community Outreach Team
- Participate in the public meetings or surveys

steering@planlewisboro.com www.lewisborogov.com/cmpsc





OPTIONS FOR TIMING: ROUND 3 WORKSHOPS & PUBLIC HEARING

 Public review & feedback on draft Comprehensive Plan & draft Zoning Code updates/amendments

- OPTION 1
 - Workshops late November OR early December
 - Public hearing early 2024
- OPTION 2
 - Workshops early 2024
 - Public hearing early 2024

OPTIONS FOR FORMAT: ROUND 3 WORKSHOPS & PUBLIC HEARING

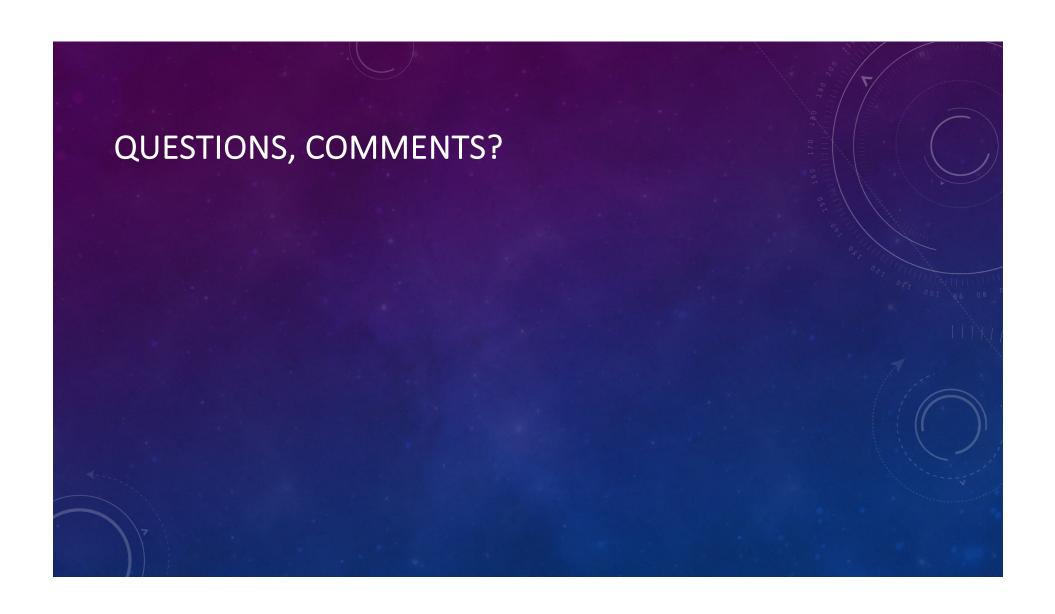
 Public review & feedback on draft Comprehensive Plan & draft Zoning Code updates/amendments

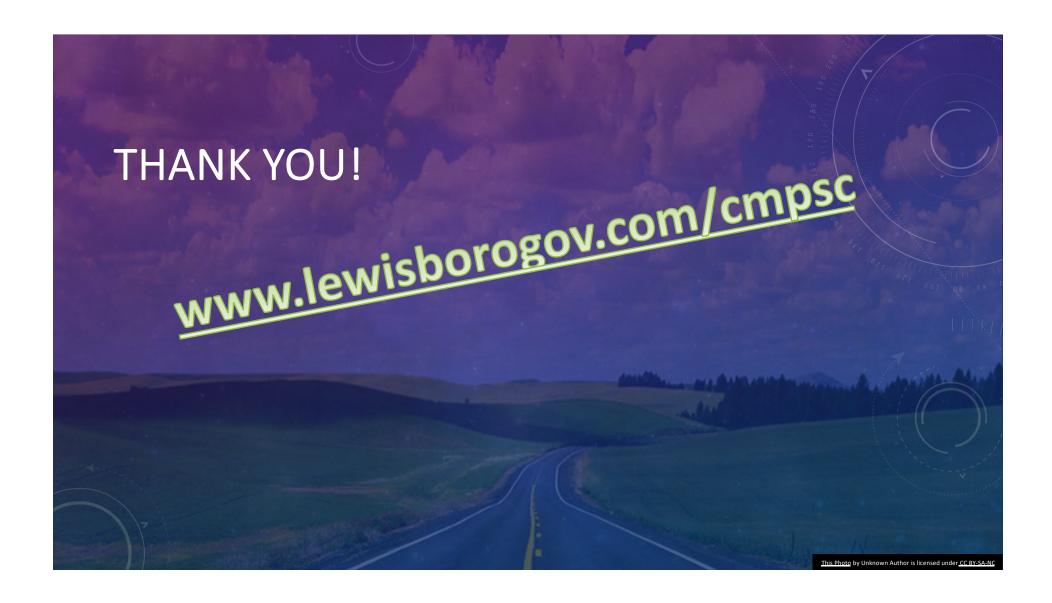
• OPTION 1

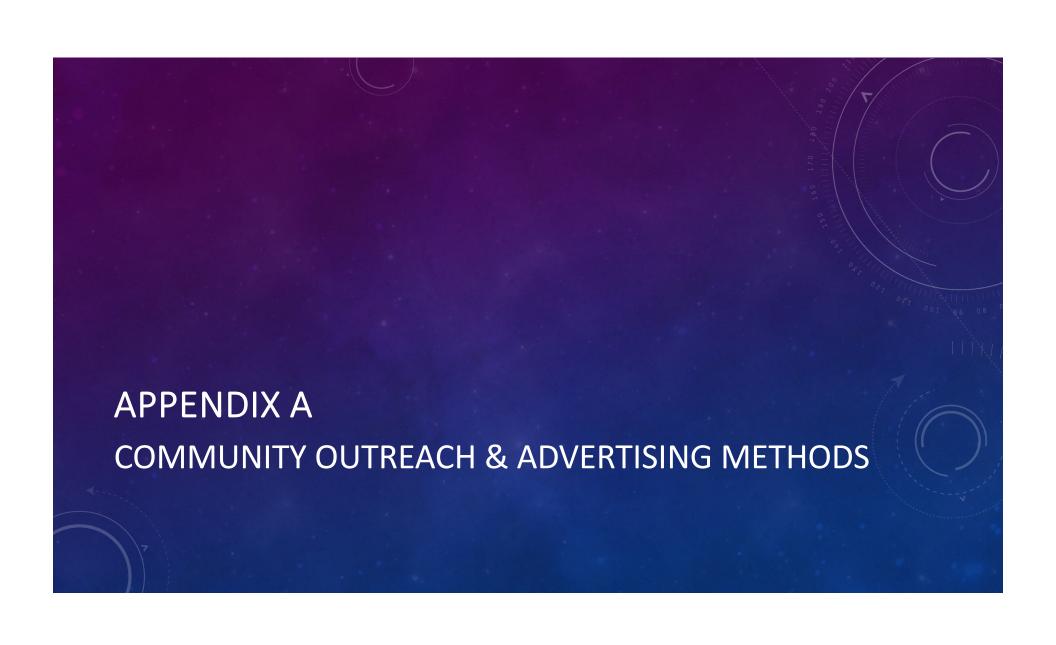
- Virtual workshop via Zoom (1.5 hours)
- Possible in-person option at Town House?

• OPTION 2

 Additional budget required for separate Zoom and inperson workshops







PARTICIPATION SURVEY: SEPTEMBER - OCTOBER 2022

Baseline Advertising Methods

- Town website (Google translate button)
- Town weekly community email
- Parks & Rec seniors' newsletter
- Town stand-alone email blast
- Parks & Rec stand-alone email blast
- Record Review
- Katonah-Lewisboro Times
- · Town social media

- Town-wide postcard mailer (English & Spanish)
- Fliers posted in each Hamlet (English & Spanish)
- Library Fair
- Trunk or Treat
- New Neighbor Event

FORMATION OF COMMUNITY OUTREACH TEAMS: NOVEMBER – DECEMBER 2022

Community Outreach Teams

- Cross River Hamlet Team
- Goldens Bridge Hamlet Team
- Lewisboro/Vista Hamlet Team
- South Salem Hamlet Team
- Waccabuc Hamlet Team
- Lakes Team
- Spanish Language Team
- Chinese Language Team

ADVERTISING PHASE 1: SAVE THE DATE (ROUND 1 WORKSHOPS) DECEMBER 2022

Baseline Advertising Methods

- Town website (Google translate button)
- Town weekly community email
- Parks & Rec seniors' newsletter
- Town stand-alone email blast
- Parks & Rec stand-alone email blast
- Record Review
- Katonah-Lewisboro Times
- Town social media

- Constant Contact mailing list (675 addresses)
- Virtual fliers via Community
 Outreach Teams email,
 social media
 (English, Spanish, Chinese)

ADVERTISING PHASE 2: ROUND 1 WORKSHOPS/SURVEY JANUARY - FEBRUARY 2023

Baseline Advertising Methods

- Town website (Google translate button)
- Town weekly community email
- Parks & Rec seniors' newsletter
- Town stand-alone email blast
- Parks & Rec stand-alone email blast
- Record Review
- Katonah-Lewisboro Times
- Town social media

- Constant Contact mailing list
- Town Cable Channel
- Virtual fliers via Community Outreach Teams
- Fliers posted in each Hamlet via Outreach Teams (English, Spanish, Chinese)
- Emails to KLSD PTOs & business owners

ADVERTISING PHASE 1: SAVE THE DATE (ROUND 2 WORKSHOPS) APRIL 2023

Updated Baseline Advertising Methods

- Town website (Google translate button)
- Town weekly community email
- Parks & Rec seniors' newsletter
- Town stand-alone email blast
- Parks & Rec stand-alone email blast
- Record Review
- Katonah-Lewisboro Times
- Town social media
- Parks & Rec social media
- Parks & Rec website

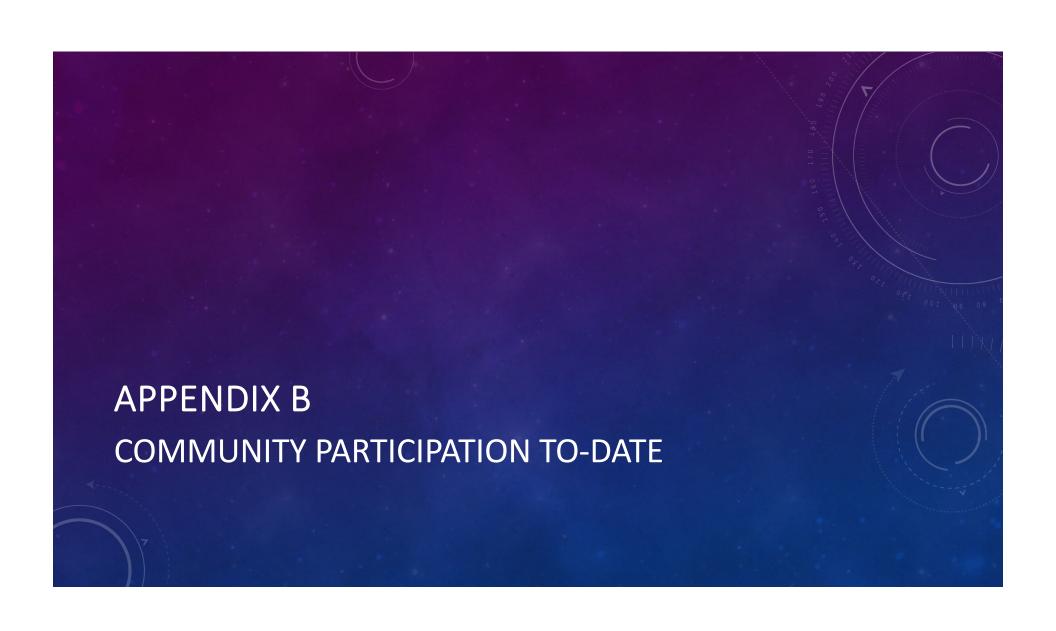
- Constant Contact mailing list (700+ addresses)
- Virtual fliers via Community
 Outreach Teams email,
 social media
 (English, Spanish, Chinese)

ADVERTISING PHASE 2: ROUND 2 WORKSHOPS/SURVEY APRIL – JUNE 2023

Updated Baseline Advertising Methods

- Town website (Google translate button)
- Town weekly community email
- Parks & Rec seniors' newsletter
- Town stand-alone email blast
- Parks & Rec stand-alone email blast
- Record Review
- Katonah-Lewisboro Times
- Town social media
- Parks & Rec social media
- Parks & Rec website

- Constant Contact mailing list
- Town Cable Channel
- Virtual fliers via Community Outreach Teams
- Fliers posted in each Hamlet via Outreach Teams (English, Spanish, Chinese)
- Emails to KLSD PTOs & business owners
- Email via KLSD Superintendent to District Staff
- Library programs (April 22 & 26)
- Senior group program (May 31)
- Posters (Fire Houses, LVAC, Town Parks, Town buildings, Library)
- Lawn signs (5 per Hamlet, key intersections)
- Notify Lewisboro call/text alert system (900+ people)
- Social media campaign



ATTENDANCE BREAK DOWN – ROUND 1 ~ 353 TOTAL

- Virtual meetings
 - Monday evening
 - > 80 signed up
 - > 35 attended
 - > Thursday evening
 - ➢ 60 signed up
 - > 35 attended

- In-person workshop
 - Saturday morning
 - Free childcare provided in partnership with Country Children's Center
 - Spanish and Chinese translators
 - > 122 attended
- Virtual survey (English, Spanish, Chinese)
 - > 161 responded

ATTENDANCE BREAK DOWN – ROUND 1 ~ 280 TOTAL

- In-person workshops
 - May 13, May 20, June 10 & June 11
 - Free childcare provided in partnership with Country Children's Center (May 13 June 10)
 - > Spanish and Chinese translators (June 11)
 - > 122 attended
- Virtual survey (English, Spanish, Chinese)
 - > 158 responded

TOTAL PARTICIPATION IN COMPREHENSIVE PLAN PROJECT PROCESS (DATA PROVIDED BY NPV)

| Community | Total Population | Total | Percent of Total |
|---------------------|-------------------------|---------------|------------------|
| | | Participation | Population |
| Ossining | 5,626 | 535 | 9.5% |
| Chestnut Ridge | 10,505 | 774 | 7.3% |
| Lewisboro (To-date) | 12,265 | 633 | 5.2% |
| Carmel | 33,737 | 1,293 | 3.8% |
| Montgomery | 23,332 | 740 | 3.1% |
| Haverstraw | 12,323 | 323 | 2.6% |
| Poughkeepsie | 45,471 | 830 | 1.8% |